

11. Role of Technology and Skill development among youths of North-East.
12. Beyond the Vision – What Are the Possibilities? Gathering and Analyzing Strategic Information.
13. Power of Building a Lasting Legacy through Partnerships: Local and International.
14. Retail Management, Store Management, Production and Supply Chain Management: Role of Manager.

Call for Paper:

Original unpublished research papers are invited from the academicians, researchers, scholars, and members of NGO's and industry personnel focusing on the theme and sub-themes of the seminar. Paper written in English could be submitted in the soft copy as well as in the hard copy. Interested candidate must submit the full paper (not exceeding 5000 words, excluding references.) in A4 size paper. Abstracts should be limited to 300 words, submitted on a separate sheet. Font: Times New Roman, 12Pts., typed in double space leaving 1.5 inch margin at all the sides.

Submitted to :sengupta.sushobhan@live.com

Details of Registration fee::

Students- Free
 Research Scholars- Rs. 200/-
 Academicians & Industry Person- Rs. 500/-
 Others- Rs. 500/-

Important dates:

Extended date of the submission of abstract:
 29/02/2020.
 Notification of accepted paper:
 05/03/2020
 Last date of submission of full paper:
 15/03/2020

Venue:

Holy Cross College, Jubatara, Agartala – 799210
 (on Agartala- Mohanpur Road)

ORGANIZING COMMITTEE

Chairman

Dr. Fr. Benny K. John,
 Principal, Holy Cross College.

Seminar Coordinator

Dr. Sushobhan Sengupta.
 Head, Department of Business Administration.

Members

Smt. Sharmili Chakraborty, Assistant Professor.
 Ms. Sriparna Roy, Assistant Professor.
 Dr. Shankha Shubhra Bhadra, Head Dept. of Commerce.
 Sri. Samir Bhowmik, Assistant Professor.
 Smt. Nazmun Nahar Begam, Assistant Professor.

REGISTRATION

1. Name(in block letter):.....
2. Designation:.....
3. Institution/Organization:.....
4. Mailing Address:.....
- 5.PIN:.....6.Email:.....
- 7.Telephone:.....
8. Title of the Paper :

Signature of the Participant

NATIONAL SEMINAR

ON

“Innovation, Technology and Entrepreneurial Footprints: Its Role and Prospect for Paving Sustainable Rural Development—With Special Focus to North East India”

20th- 21st March, 2020
 organised by



Department of Business Administration
Holy Cross College, Agartala
 Accredited by NAAC with 'A' Grade

Invitation:

Dear Sir/Madam,

It gives us immense pleasure to invite you to a National Seminar on "Innovation, Technology and Entrepreneurial Footprints: Its Role and Prospect for Paving Sustainable Rural Development—With Special Focus to North East India" organized by the Department of BBA, Holy Cross College. The seminar is to be held on 20th -21st March, 2020 at Holy Cross College, Jubatara, Lembucherra, Agartala, Tripura.

We humbly extend our cordial invitation to all professionals, academicians, Social workers and research scholars to participate in the seminar and present a paper.

We look forward to your esteemed presence and active participation which will give us the opportunity to organize the seminar and make our academic endeavour a grand success.

About Holy Cross College, Agartala:

Holy Cross College (NAAC Accredited with "A" Grade"), Agartala, has the distinction of being the first Catholic English Medium College in the state of Tripura, Northeast India. It was founded in 2009 by the Congregation of Holy Cross and affiliated to Tripura University (a Central University) and recognized by UGC with 2 (f) and 2 (B). Holy Cross College is a private Catholic institution of higher learning founded, animated and enlivened by the Congregation of Holy Cross, a community of scholarship and faith, anchored by a belief in the inherent dignity of each person. This institution provides opportunities of scholarship for academically qualified high school graduates predominantly from the state of Tripura and the north-eastern region of India. It is a co-educational institution of higher learning in the traditions of the Congregation of Holy Cross with a clear focus on 'holistic education', educating the hearts and minds of the young.

The aim and vision of Holy Cross College is to create integrated global citizens and world class professionals, who will work for a more just, equitable and compassionate society. Through its curriculum of arts, sciences, and professional programs, Holy Cross College provides education of highest caliber that fosters critical thinking, free inquiry and constructive exchange of ideas. Holy Cross College aims at educating the whole person, so that each Holy Cross graduate will think, act and lead with courage towards creating a just and peaceful society.

How to reach Holy Cross College:

Flight from Kolkata to Agartala takes about 50 minutes and from Guwahati to Agartala about 25 minutes. It is only a 30 minutes ride from the Airport to Holy Cross College. From Agartala Bus terminus and Railway Station one can come to Mohanpur road and find holy cross college at Jubatara.

Climate:

The temperature of Tripura during the month of January is pleasant. It is likely to be approximately 20 to 30 degree Celsius.

Accommodation:

Accommodation will be provided to the interested outside participants on 10 days prior information for a nominal payment.

About Seminar:

India, in past few decades, requires no mention, achieved high rate of growth and that growing economy offered many opportunities for propelling growth and developmental activity. But, most of the people, particularly in rural areas and its weaker section, have consistently failed to grab and harness that opportunity offered by the growing economy of the country mainly due to dearth of their capabilities in terms of resource endowment, skills and access to the system providing ample opportunities. Individuals are failing to take advantage of the emerging opportunities

with their meager resource base, personal skills and ability. To bring the radical changes in a country like India by making individuals aware of the concept of sustainability as well as developmental issues at their nascent stage is found necessary, especially in the rural region. Innovation, skills, managerial know-hows, cooperation, knowledge sharing, access to information, web resources, and innovative communication technologies etc. needs to be promoted so as to prepare the rural people to capitalize on the opportunities. The present seminar entitled "Innovation, Technology and Entrepreneurial Footprints: Its Role and Prospect for Paving Sustainable Rural Development—With Special Focus to North East India" proposes to take up a wide variety of issues related to sustainable rural development in India. The seminar will provide an opportunity to the academicians, business community, policy makers, research scholars and other stakeholders to deliberate on various issues and imperatives of sustainable rural development.

Sub-themes of the Seminar:

1. Role of innovation, technology and entrepreneurship in regional development.
2. Current Trends of Leadership, Management and Administration for socio-economic development.
3. Implementing Change for rural development: Role of government and administration.
4. Sustainable Development: challenges and prospects.
5. Redefining the Role of Business/Organization for Sustainable Development.
6. Innovative business models for small business.
7. Government policies for development of NEI (North-East India).
8. Bilateral Communication, Trade and Commerce: North-East with its neighboring countries.
9. Entrepreneurial Leadership.
10. Use and Management of Information Technology in Micro, Small and Medium Enterprises.